

The 2017 Economic Census

A Preview of Key Data

Product Changes

***AUDIO:** To access the audio for today's webinar, use your telephone to dial the number and passcode below.*

(888)-790-1820

Participant passcode: 1548283



The 2017 Economic Census

A Preview of Key Data

Product Changes

Census Data User Webinar
April 16th, 2019

Presented by: Andrew W. Hait
U.S. Census Bureau



Your Presenter



Mr. Hait is an Economist and serves as the Data Product and Data User Liaison in the Governments and Trade Management Division at the U.S. Census Bureau. With over 30 years of service at the Bureau, Andy advises on Economic data products and conducts data user outreach and training for the Economic Census and the Census Bureau's other monthly, quarterly, and annual economic programs.

He also coordinates development of the innovative data tool, *Census Business Builder*. *CBB* presents selected demographic, business, and other data in a user-friendly, map-based interface.

Mr. Hait holds a bachelor's degree in Economics from Syracuse University and has a Masters Certificate in Project Management from George Washington University.

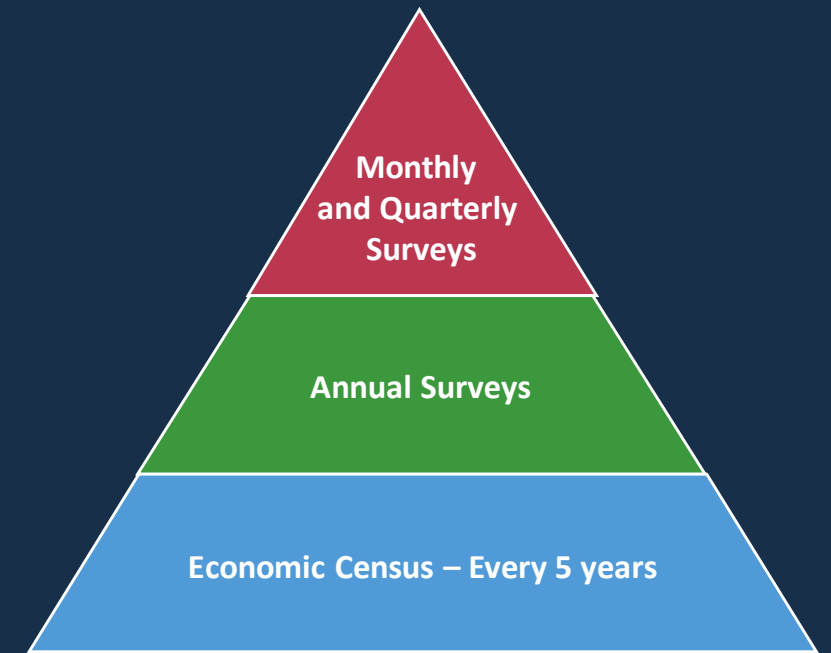
Today's Webinar

Focus on the key changes that data users will see in the 2017 Economic Census data products, including:

- **Geographic area** changes (counties, places, metros)
- **North American Industry Classification System (NAICS)** changes (new codes, changed codes)
- The New **North American Product Classification System (NAPCS)** (replaces old “Product Lines” tables)
- Other changes
 - **Dropped** and **Changed** “Miscellaneous Subjects” tables
 - **New Disclosure Rules** (and their impacts)
 - New **Data.census.gov** dissemination platform

About the Census Bureau

- The U.S. Census Bureau is the federal government's largest statistical agency.
- We conduct more than 130 censuses and surveys each year, including
 - **The Decennial Census** – the once-a-decade population and housing count of the United States
 - **The American Community Survey** – the ongoing survey that provides annual data on the nation's population
 - **The Economic Census** – the official five-year measure of American business
 - **The Census of Governments** – identifies the scope and nature of the nation's state and local government sector
- Our mission is to serve as the leading source of quality data about America's people, places, and economy.



Census Bureau Economic Surveys are a key source for official statistics companies can use:

- Monthly and Quarterly are small sample surveys that provide the most **TIMELY** data available
- Annual surveys have larger samples and provide the most up-to-date **TREND** data available
- Every 5 years, the Economic Census measures all businesses and provides the most **COMPREHENSIVE** data available

These surveys set the standard for U.S. economic statistics, and are fueled by the data provided by individual businesses

The 2012 *Economic Census (EC)*

- NAICS: **Nearly every** 2- thru 6-digit code covered by the Census Bureau
 - Excludes Agriculture (NAICS 11) and other selected types of business (see https://www.census.gov/programs-surveys/economic-census/guidance/understanding-naics.html#par_textimage for full list of exclusions)
- Geography: National, state, metro, county, **place**, and ZIP Code levels (areas shown vary by sector)
- Other Dimensions: Data by **business size** (establishment and firm; employment and revenue), **Legal Form of Organization**, **Franchise status**, etc.
- Over **200 data variables** shown, including number of establishments, employment, payroll and “sales” plus sector-specific variables (inventories, assets, expenses, etc.)
- **Product Lines** data (revenue by products sold or manufactured or services provided)
- Very **accurate**

(Note: Also have programs related to the 2012 EC, including the *2012 Economic Census of Island Areas*, the *2012 Survey of Business Owners* and the *2012 Commodity Flow Survey*)



U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
[census.gov](https://www.census.gov)

**DATA FROM THE
NATION'S BUSINESSES**

+

**STATS ON EVERY INDUSTRY
AND GEOGRAPHY**

=

**ONE VALUABLE RESOURCE
FOR YOUR BUSINESS**

**THE ECONOMIC CENSUS.
SEE HOW IT ALL ADDS UP.**

Learn more at [census.gov/EconomicCensus](https://www.census.gov/EconomicCensus)

United States
Census
Bureau

2017 Economic Census

See How It All Adds Up



United States
Census
Bureau

U.S. Department of Commerce
Economics and Statistics Administration
U.S. CENSUS BUREAU
[census.gov](https://www.census.gov)

Source: www.census.gov/EconomicCensus

2017 Economic Census Planned Data Product Releases

| Publication Series | Report Title | Planned Release Date or Date Range |
|--|---|------------------------------------|
| Core Business Statistics | Economy Wide Business Statistics for the U.S. - First Look | September 2019 |
| | Comparative Statistics for the U.S. (2012 NAICS Basis): 2017 and 2012 | December 2021 |
| | Bridge Statistics for the U.S. (2012 NAICS Basis): 2017 and 2012 | December 2021 |
| | Franchise | December 2021 |
| Geographic Area Statistics (U.S., States, Metro Areas, Counties, and Places) | Mining: Geographic Area Statistics | January 2020 - November 2020 |
| | Construction: Geographic Area Statistics | |
| | Manufacturing: Geographic Area Statistics | |
| | Wholesale Trade: Geographic Area Statistics | |
| | Retail Trade: Geographic Area Statistics | |
| | Services: Geographic Area Statistics | |
| Subject Series : Products North American Product Classification System (NAPCS) | Product Lines: NAICS x NAPCS for the U.S. and States where applicable | November 2020 |
| | Product Lines: NAPCS x NAICS for the U.S. | |

| | | |
|--------------------------|--|--------------------------------|
| Summary / Subject Series | Economy Wide Estab & Firm Size Summary Statistics by Revenue Size of Establishments | November 2020 - September 2021 |
| | Economy Wide Estab & Firm Size Summary Statistics by Employment Size of Establishments | |
| | Economy Wide Estab & Firm Size Summary Statistics for Single Unit and Multiunit Firms | |
| | Economy Wide Estab & Firm Size Summary Statistics by Revenue Size of Firms | |
| | Economy Wide Estab & Firm Size Summary Statistics by Employment Size of Firms | |
| | Economy Wide Estab & Firm Size Summary Statistics by Concentration of Largest Firms | |
| | Economy Wide Estab & Firm Size Summary Statistics by Legal Form of Organization | |
| | Manufacturing: Detailed Statistics for the U.S. | |
| | Construction: Detailed Statistics for the U.S., Regions, and States | |
| | Mining: Detailed Statistics for the U.S. | |
| | Mining: Miscellaneous Subjects | |
| | Construction: Miscellaneous Subjects | |
| | Manufacturing: Miscellaneous Subjects | |
| | Services: Miscellaneous Subjects | |
| | Wholesale Trade: Miscellaneous Subjects | |
| | Retail Trade: Miscellaneous Subjects | |
| | Zip Code Statistics | December 2021 |

See the release schedule on the Economic Census web site

(<https://www.census.gov/programs-surveys/economic-census/about/release-schedules.html>) for updates

(Includes the Economic Census of Island Areas releases too)

Census vs. Economic Geographies

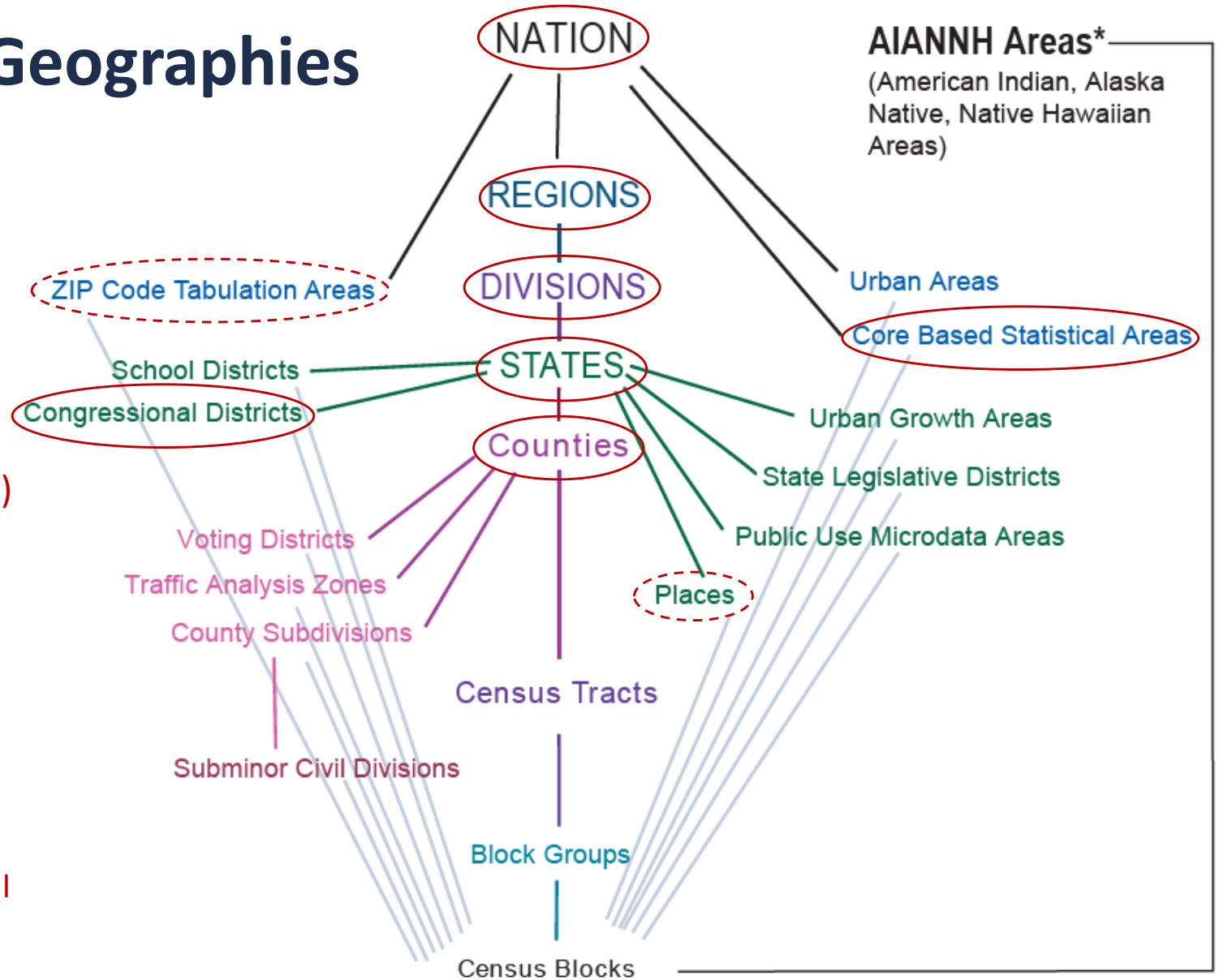
Include Legal Areas and Statistical Areas

Unique ECON Geographic Areas:

- **ZIP Codes** (vs. ZIP Code Tabulation Areas (ZCTAs))
- **Economic Places** (2,500+ pop/jobs)
- **CFS Areas** (not on chart – a subset of metros plus Remainders)
- **Consolidated cities** (also not on chart)

Notes:

- Most ECON program geographies are baselined back to prior (latest) Economic Census
- Businesses geocoded based on their **physical address**



Geographic Area Changes for 2017 EC

- **15 states** had metro areas (CBSAs) with some type of change
- **3 states** had counties with some type of change
 - Alaska, South Dakota, and Virginia
- **Every state** had economic place changes (**16,349** Places and parts; **58% changed**)
 - **4,891** Places with Area Gain
 - **3,976** Places with Area Loss
 - **125** Places where their code and/or name changed
 - **442** New Economic Places
 - **171** Dropped Economic Places
- **Island Areas**
 - No metro changes for Puerto Rico, no county- or place-equivalent changes for any of the other 4 island areas (U.S. Territories)

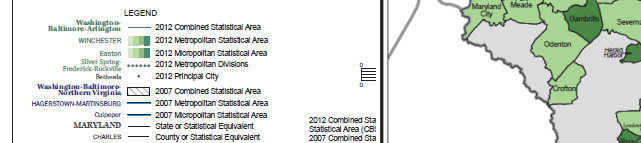
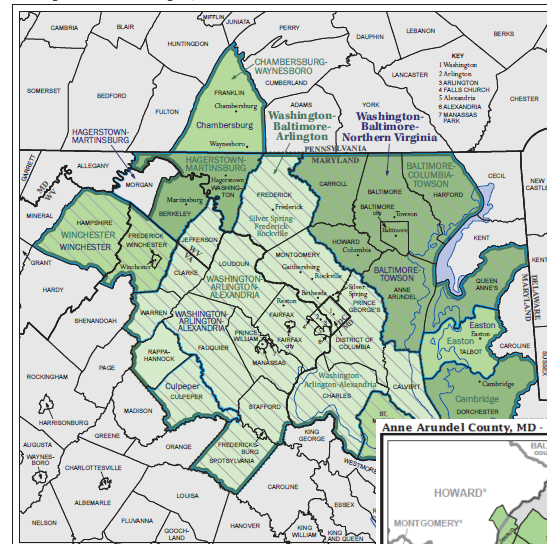
Visit <https://www.census.gov/programs-surveys/economic-census/geographies.html> for more information

State Summary of Geographic Area Changes for 2017 EC

| State | Metro Area Changes | County Changes | Places and Place Changes |
|----------|--|---|--|
| Alabama | Birmingham CSA gained a Micro Area Huntsville CSA gained a Micro Area NEW Pensacola-Ferry Pass CSA NEW Eufaula Micro Area | | 314: Total Places 111 Places with Area Gain, 65 with Area Loss, and 4 with Name Change Only 15: New Economic Places 2: Dropped Economic Places |
| Alaska | | Wade Hampton Census Area renamed to <u>Kusilvak</u> Census Area | 66: Total Places 25 Places with Area Gain, 26 with Area Loss, and 1 with Name Change Only 2: New Economic Places 0: Dropped Economic Places |
| Arizona | | | 164: Total Places 57 Places with Area Gain, 46 with Area Loss, and 0 with Name Change Only 2: New Economic Places 1: Dropped Economic Places |
| Arkansas | NEW Hope Micro Area | | 206: Total Places 94 Places with Area Gain, 82 with Area Loss, and 0 with Name Change Only 9: New Economic Places 2: Dropped Economic Places |

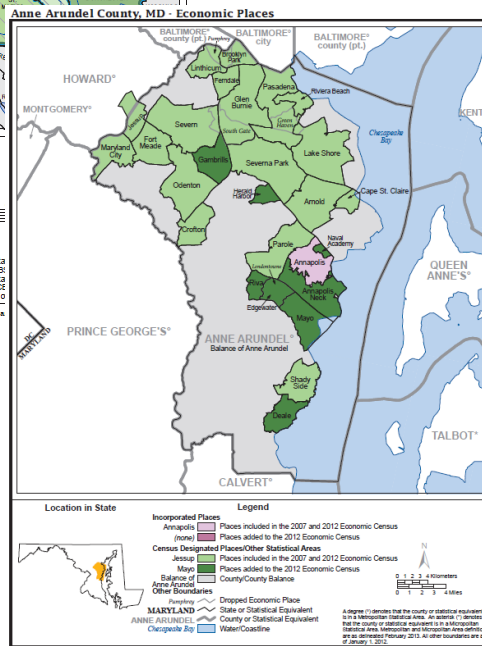
2012 vs. 2017 Map Resources

Washington-Baltimore-Arlington, DC-MD-VA-WV-PA Combined Statistical Area



U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. Census Bureau

<https://www.census.gov/programs-surveys/economic-census/geographies/reference-maps.html>



U.S. DEPARTMENT OF COMMERCE Economics and Statistics Administration U.S. Census Bureau

TIGERweb

Home TIGERweb Applications WMS REST Services Data Files TIGERweb Geography

TIGERweb Applications

TIGERweb

- Contains:
 - Current (ACS 2018)
 - ACS 2018
 - ACS 2017
 - 2010 Census (adjusted boundaries)
 - Current (ACS 2018) Physical Features

Legend

TIGERweb Decennial

- Contains:
 - 2010 Census
 - Census 2000 (adjusted boundaries)
 - 2010 Census Physical Features

Legend

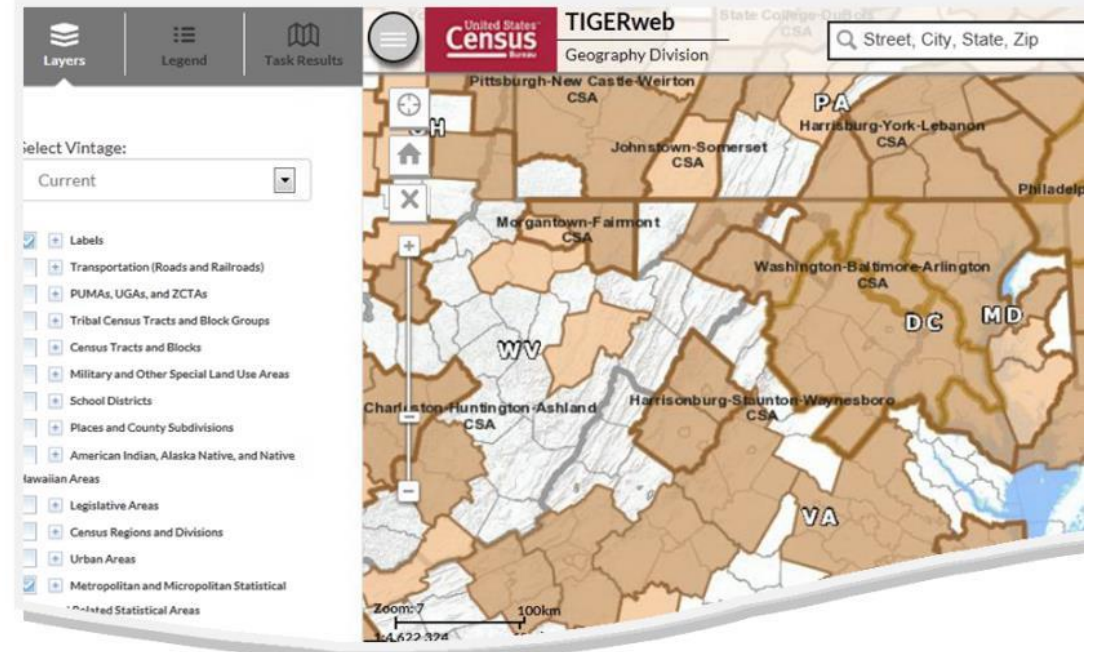
TIGERweb Economic Census

- Contains:
 - 2017 Economic Census
 - 2012 Economic Census
 - 2017 Census Physical Features

Legend

TIGERweb User Guide

TIGERweb BAS User Guide



TIGERweb, TIGERweb Decennial, and TIGERweb Economic Census Applications

The TIGERweb, TIGERweb Decennial, and TIGERweb Economic Census web-based applications allow the users to visualize our TIGER (Topology Referencing database) data. The applications allow users to select features and view their attributes, to search for features by name or geocode, from a map. The TIGERweb, TIGERweb Decennial, and TIGERweb Economic Census applications provide a simple way to view our TIGER data.

<https://tigerweb.geo.census.gov/tigerwebcon/>

NAICS

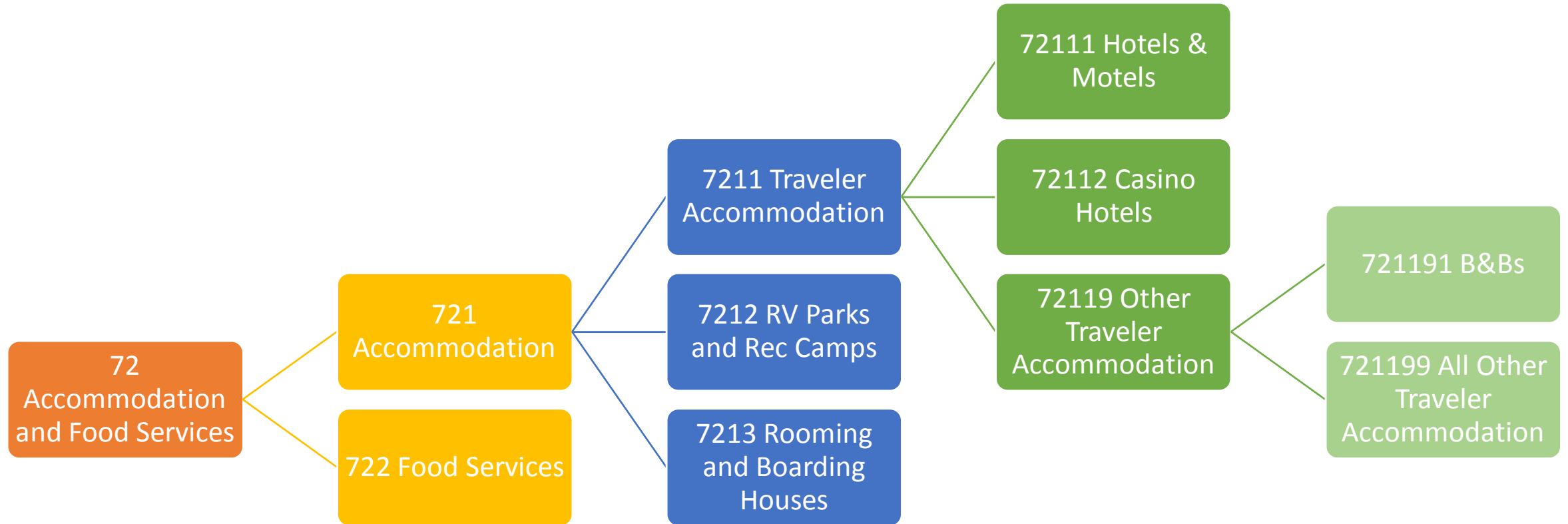


- The standard used by US Federal statistical agencies to classify businesses
- Developed by **OMB**, [Statistics Canada](#), and [Mexico's stat agency](#) (INEGI)
- Helps ensure statistical **comparability** across North American countries
- Adopted in **1997** to replace the Standard Industrial Classification (SIC) system
- Updated every 5 years
 - [2017 NAICS Manual](#)
- Businesses and others can have a role in updates

NAICS website: <https://www.census.gov/eos/www/naics/>

Federal Register Notices: https://www.census.gov/eos/www/naics/federal_register_notices/fedregister.html

NAICS Hierarchy: An Example



NAICS Changes for 2017

- Types of Changes (at the 6-digit NAICS level)
 - One-to-One (Recode), Many-to-One (Combo), and Many-to-Many
 - No One-to-Many (Splitter)

- Sector Changes

- Mining

| 2012 NAICS Code | 2012 NAICS U.S. Description | 2017 NAICS Code | 2017 NAICS U.S. Description |
|-----------------|--|-----------------|---------------------------------------|
| 211111 | Crude Petroleum and Natural Gas Extraction | 211120 | Crude Petroleum Extraction |
| | <i>crude petroleum extraction</i> | | |
| | <i>natural gas extraction</i> | 211130 | Natural Gas Extraction |
| 211112 | Natural Gas Liquid Extraction | | |
| 212231 | Lead Ore and Zinc Ore Mining | 212230 | Copper, Nickel, Lead, and Zinc Mining |
| 212234 | Copper Ore and Nickel Ore Mining | | |

Key:

- Recode (no content change)
- Many-to-One (combination)
- Many-to-Many

- Manufacturing

| 2012 NAICS Code | 2012 NAICS U.S. Description | 2017 NAICS Code | 2017 NAICS U.S. Description |
|-----------------|---|-----------------|--|
| 333911 | Pump and Pumping Equipment Manufacturing | 333914 | Measuring, Dispensing, and Other Pumping Equipment Manufacturing |
| 333913 | Measuring and Dispensing Pump Manufacturing | | |
| 335221 | Household Cooking Appliance Manufacturing | 335220 | Major Household Appliance Manufacturing |
| 335222 | Household Refrigerator and Home Freezer Manufacturing | | |
| 335224 | Household Laundry Equipment Manufacturing | | |
| 335228 | Other Major Household Appliance Manufacturing | | |

NAICS Changes for 2017

- Retail Trade

| 2012 NAICS Code | 2012 NAICS U.S. Description | 2017 NAICS Code | 2017 NAICS U.S. Description |
|-----------------|---|-----------------|---|
| 452111 | Department Stores (except Discount Department Stores) | 452210 | Department Stores |
| 452112 | Discount Department Stores <i>insignificant perishable grocery sales</i> | | |
| | <i>significant perishable grocery sales</i> | | |
| 452910 | Warehouse Clubs and Supercenters | 452311 | Warehouse Clubs and Supercenters |
| 452990 | All Other General Merchandise Stores | 452319 | All Other General Merchandise Stores |
| 454111 | Electronic Shopping | 454110 | Electronic Shopping and Mail-Order Houses |
| 454112 | Electronic Auctions | | |
| 454113 | Mail-Order Houses | | |

- Information

Key:

- Recode (no content change)
- Many-to-One (combination)
- Many-to-Many

| 2012 NAICS Code | 2012 NAICS U.S. Description | 2017 NAICS Code | 2017 NAICS U.S. Description |
|-----------------|---|-----------------|---|
| 512210 | Record Production | 512250 | Record Production and Distribution |
| 512220 | Integrated Record Production/Distribution | | |
| 517110 | Wired Telecommunications Carriers | 517311 | Wired Telecommunications Carriers |
| 517210 | Wireless Telecommunications Carriers (except Satellite) | 517312 | Wireless Telecommunications Carriers (except Satellite) |

NAICS Changes for 2017

- Real Estate & Rental & Leasing

| 2012 NAICS Code | 2012 NAICS U.S. Description | 2017 NAICS Code | 2017 NAICS U.S. Description |
|-----------------|---------------------------------|-----------------|---------------------------------|
| 532220 | Formal Wear and Costume Rental | 532281 | Formal Wear and Costume Rental |
| 532230 | Video Tape and Disc Rental | 532282 | Video Tape and Disc Rental |
| 532291 | Home Health Equipment Rental | 532283 | Home Health Equipment Rental |
| 532292 | Recreational Goods Rental | 532284 | Recreational Goods Rental |
| 532299 | All Other Consumer Goods Rental | 532289 | All Other Consumer Goods Rental |

- Professional, Scientific, and Technical Services

| 2012 NAICS Code | 2012 NAICS U.S. Description | 2017 NAICS Code | 2017 NAICS U.S. Description |
|-----------------|--|-----------------|--|
| 541711 | Research and Development in Biotechnology nanobiotechnologies research and experimental development laboratories except nanobiotechnologies research and experimental development laboratories | 541713 | Research and Development in Nanotechnology |
| | | 541714 | Research and Development in Biotechnology (except Nanobiotechnology) |
| 541712 | Research and Development in the Physical, Engineering, and Life Sciences (except Biotechnology) nanotechnology research and experimental development laboratories except nanotechnology research and experimental development laboratories | 541713 | Research and Development in Nanotechnology |
| | | 541715 | Research and Development in the Physical, Engineering, and Life Sciences (except Nanotechnology and Biotechnology) |

Visit the NAICS website for more information (<https://www.census.gov/eos/www/naics/>)

Key:

| | |
|--|----------------------------|
| | Recode (no content change) |
| | Many-to-One (combination) |
| | Many-to-Many |

North American Product Classification System (NAPCS)

- **Product Lines** provide a more detailed breakout of the products made and sold and services provided by businesses
- **2012 Economic Census Product Lines Data**
 - Mining and Manufacturing
 - Product lines data shown at the 6- thru 10-digit product code levels
 - Products data separate from industry data (“Industry/Product Analysis” table relates them)
 - Construction
 - Data by Kind of Business and Type of Construction shown in place of product lines
 - Other Sectors
 - Retail, Wholesale, and most other sectors show data at the broad (end in “0”) and detailed lines

(Only National level Product Lines data shown for NAICS 55, Management of Companies and Enterprises)

2012 EC Manufacturing Product Lines for “Clothing”

| Products and services code | Meaning of Products and services code | Year | Number of companies with shipments of \$100,000 or more | Product shipments value (\$1,000) |
|----------------------------|--|------|---|-----------------------------------|
| 315220 | Men's and boys' cut and sew apparel manufacturing | 2012 | N | 1,503,547 |
| 3152201 | Men's and boys' nightwear, robes, and knit underwear, made from purchased fabrics | 2012 | N | 108,279 |
| 3152201100 | Men's and boys' nightwear, robes (including thermal, undershirts, undershorts and briefs, and woven boxer shorts), and knit underwear, made from purchased fabrics | 2012 | 8 | 108,279 |
| 3152203100 | Men's and boys' tailored suits, including dress uniforms (firefighter, military, police, etc.), made from purchased fabrics | 2012 | 60 | 172,156 |
| 3152205100 | Men's and boys' tailored overcoats, topcoats, car and suburban coats (including water-repellent), made from purchased fabrics | 2012 | 7 | 14,685 |
| 3152207100 | Men's and boys' tailored dress and sport coats and vests, made from purchased fabrics | 2012 | 16 | 47,664 |
| 3152209100 | Men's and boys' (including unisex) knit dress and sport shirts (including polo shirts, tank tops, sweatshirts, and t-shirts), made from purchased fabrics | 2012 | 37 | 220,403 |
| 315220B100 | Men's and boys' woven dress and sport shirts, made from purchased fabrics | 2012 | 38 | 126,709 |
| 315220D100 | Men's and boys' separate dress and sport trousers, pants, and slacks (excluding jeans, jean-cut casual slacks, workpants, and sweatpants), made from purchased fabrics | 2012 | 27 | 100,955 |
| 315220F100 | Men's and boys' jeans and jean-cut casual slacks, made from purchased fabrics | 2012 | 14 | 50,663 |
| 315220H100 | Men's and boys' work shirts, made from purchased fabrics | 2012 | 24 | 55,073 |
| 315220J100 | Men's and boys' workpants (excluding jeans), work jackets, coveralls, overalls, jumpsuits, and washable service apparel (including nondisposable hospital patient wear), made from purchased fabrics | 2012 | 42 | 242,649 |
| 315220L1 | Men's and boys' nontailored coats, jackets, and vests, including down- and feather-filled (excluding ski apparel and work jackets), made from purchased fabrics | 2012 | N | 279,198 |
| 315220L110 | Men's and boys' heavyweight nontailored coats, jackets, and vests, including down- and feather-filled (excluding ski apparel and work jackets), made from purchased fabrics | 2012 | 28 | 151,706 |
| 315220L120 | Men's and boys' lightweight nontailored coats, jackets, and vests (excluding ski apparel and work jackets), made from purchased fabrics | 2012 | 18 | 127,492 |
| 315220LYWV | Men's and boys' nontailored coats, jackets, and vests, including down- and feather-filled (excluding ski apparel and work jackets), made from purchased fabrics, nsk | 2012 | N | 0 |
| 315220N100 | Men's and boys' shorts (including dress and athletic) and swimwear, made from purchased fabrics | 2012 | 14 | 13,477 |
| 315220P100 | Men's and boys' sweaters, sweater vests, sweatpants, jogging and warm-up suits, playsuits, beachwear (excluding swimsuits), and ski apparel, made from purchased fabrics | 2012 | 14 | 8,405 |
| 315220WY | Men's and boys' cut and sew apparel manufacturing, nsk, total | 2012 | N | 63,231 |
| 315220WYWW | Men's and boys' cut and sew apparel manufacturing, nsk, for nonadministrative-record establishments | 2012 | N | 23,230 |
| 315220WYWY | Men's and boys' cut and sew apparel manufacturing, nsk, for administrative-record establishments | 2012 | N | 40,001 |

2012 EC Wholesale and Retail Product Lines for “Clothing”

| Products and services code | Meaning of Products and services code | Year | Number of establishments | Total sales of estabs reporting product line (\$1,000) | Sales (\$1,000) | Product line sales as % of total sales of estabs reporting line (%) | Product line sales as % of total sales of all estabs (%) | Response coverage of product lines inquiry (%) | Percent of sales accounted for by industry (%) |
|----------------------------|--|------|--------------------------|--|-----------------|---|--|--|--|
| 10000 | Industry total | 2012 | 16,287 | X | 153,744,836 | X | 100 | 72.9 | X |
| 13800 | Men's and boys' clothing | 2012 | 5,303 | 74,740,913 | 38,638,480 | 51.7 | 25.1 | 56.1 | 92.9 |
| 13811 | Men's and boys' suits, coats, and formal wear | 2012 | 1,308 | 13,253,437 | 4,377,010 | 33 | 2.8 | X | X |
| 13812 | Men's and boys' dress and casual shirts, sweaters, slacks, and jeans | 2012 | 2,754 | 46,496,709 | 21,830,962 | 47 | 14.2 | X | X |
| 13813 | Men's and boys' underwear and sleepwear | 2012 | 563 | 8,874,494 | 1,688,250 | 19 | 1.1 | X | X |
| 13814 | Men's and boys' work clothing and uniforms | 2012 | 1,104 | 14,954,429 | 3,677,394 | 24.6 | 2.4 | X | X |
| 13815 | Other men's and boys' clothing, excluding accessories | 2012 | 1,575 | 25,149,288 | 7,064,864 | 28.1 | 4.6 | X | X |

Data for NAICS 4243, Apparel, piece goods, and notions merchant wholesalers

| Products and services code | Meaning of Products and services code | Year | Number of establishments | Total sales of estabs reporting product line (\$1,000) | Sales (\$1,000) |
|----------------------------|--|-------|--------------------------|--|-----------------|
| 13930 | Men's clothing accessories, including hats and neckwear | | | | |
| 14000 | Footwear | | | | |
| 14011 | All athletic footwear | 20000 | Industry total | 2012 | 97,721 |
| 14014 | Men's and boys' footwear, excluding athletic | | | | X |
| | | | | | 172,384,550 |
| | 20200 Men's wear, incl accessories | 2012 | 46,386 | 119,606,636 | 33,468,748 |
| | 20201 Men's overcoats, topcoats, raincoats, outer jackets | 2012 | 23,678 | 71,289,241 | 1,575,375 |
| | 20202 Men's suits & formal wear | 2012 | 12,515 | 53,973,492 | 2,196,466 |
| | 20203 Men's sport coats & blazers | 2012 | 11,493 | 47,513,219 | 822,915 |
| | 20204 Men's tailored & dress slacks | 2012 | 10,746 | 34,058,862 | 787,324 |
| | 20205 Men's casual slacks & jeans, shorts, etc. | 2012 | 32,647 | 104,413,081 | 6,625,992 |
| | 20206 Men's career & work uniforms | 2012 | 3,731 | 9,292,069 | 452,988 |
| | 20207 Men's dress shirts | 2012 | 13,971 | 53,268,743 | 1,418,918 |
| | 20208 Men's sport shirts, incl t-shirts, knit & woven shirts, etc. | 2012 | 31,453 | 80,327,318 | 7,733,531 |
| | 20209 Men's sweaters | 2012 | 17,969 | 51,255,745 | 871,573 |
| | 20211 Men's hosiery, pajamas, robes, underwear | 2012 | 14,301 | 52,360,400 | 974,806 |
| | 20212 Men's sports apparel, incl tennis, golf, jogging, swimming, & other exercise apparel | 2012 | 14,988 | 62,374,599 | 2,079,092 |
| | 20214 Men's accessories, incl hats, gloves, neckwear, handkerchiefs, belts, rain accessories, etc. | 2012 | 32,837 | 104,928,943 | 4,972,924 |
| | 20215 Custom-made garments | 2012 | 1,353 | 3,009,298 | 178,720 |
| | 20216 Men's sweat tops, pants, & warm-ups | 2012 | 11,410 | 45,485,783 | 1,061,208 |
| | 20218 Other apparel items | 2012 | 10,092 | 39,513,152 | 1,716,916 |

Data for NAICS 4481, Clothing Stores

Corresponding 2017 EC NAPCS Examples

| 2017 NAPCS collection code | Meaning of 2017 NAPCS collection code | Number of establishments reporting in the NAPCS collection code | Total sales, value of shipments, or revenue of establishments reporting in the NAPCS collection code (\$1,000) | Sales, value of shipments, or revenue of NAPCS collection code (\$1,000) | Percent of total NAPCS collection code sales, value of shipments, or revenue imputed (%) | Relative standard error of NAPCS collection code sales, value of shipments, or revenue (%) | NAPCS collection code sales, value of shipments, or revenue as % of industry sales, value of shipments, or revenue (%) | NAPCS collection code sales, value of shipments, or revenue as % of total sales, value of shipments, or revenue of establishments reporting NAPCS collection code (%) | Number of establishments with NAPCS collection code as % of industry establishments (%) |
|----------------------------|---|---|--|--|--|--|--|---|---|
| 4000500000 | Wholesale sales for men's and boys' clothing | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 4000500003 | Wholesale sales for men's and boys' suits, coats, and formal wear | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 4000500006 | Wholesale sales for men's and boys' dress and casual shirts, sweaters, slacks, and jeans | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 4000500009 | Wholesale sales for men's and boys' underwear and sleepwear | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 4000500012 | Wholesale sales for men's and boys' work clothing and uniforms, except athletic uniforms | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 4000500015 | Wholesale sales for other men's and boys' clothing, except accessories | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 2017 NAPCS collection code | Meaning of 2017 NAPCS collection code | Number of establishments reporting in the NAPCS collection code | Total sales, value of shipments, or revenue of establishments reporting in the NAPCS collection code (\$1,000) | Sales, value of shipments, or revenue of NAPCS collection code (\$1,000) | Percent of total NAPCS collection code sales, value of shipments, or revenue imputed (%) | Relative standard error of NAPCS collection code sales, value of shipments, or revenue (%) | NAPCS collection code sales, value of shipments, or revenue as % of industry sales, value of shipments, or revenue (%) | NAPCS collection code sales, value of shipments, or revenue as % of total sales, value of shipments, or revenue of establishments reporting NAPCS collection code (%) | Number of establishments with NAPCS collection code as % of industry establishments (%) |
| 5000350000 | Retail sales for men's clothing | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 5000350003 | Retail sales for men's outerwear coats, jackets, windbreakers, and similar | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 5000350006 | Retail sales for men's suits and formal wear | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 5000350009 | Retail sales for men's sport coats and blazers | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 5000350012 | Retail sales for men's tailored and dress slacks | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 5000350015 | Retail sales for men's casual slacks and jeans, walking shorts, etc. | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 5000350018 | Retail sales for men's dress shirts | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 5000350021 | Retail sales for men's sport shirts, including t-shirts, knit and woven shirts, etc. | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 5000350024 | Retail sales for men's sweaters | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 5000350027 | Retail sales for men's sweat tops, pants, and warm-ups | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 5000350031 | Retail sales for men's underwear, nightwear, and hosiery | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 5000350034 | Retail sales for men's career and work uniforms | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 5000350037 | Retail sales for men's sports apparel, including tennis, golf, jogging, swimming, skiing, camping, fishing, hiking, and other rugged outer and exercise apparel | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |
| 5000350041 | Retail sales for other men's wear | XXX | \$XXX,XXX | \$XXX,XXX | XXX.X | XXX.X | XXX.X | XXX.X | XXX.X |

Visit the NAPCS website and Concordance Tables for more information
<https://www.census.gov/programs-surveys/economic-census/guidance/understanding-napcs.html>

Other Changes for 2017

- “Structural” Product Changes
 - New “First Look” release
 - For 2012 EC, “Advance Report” had 2-digit NAICS national level only; Industry Series reports added selected 2- thru 6-digits
 - For 2017 EC: Still **National data only** but with **2- thru selected lower level NAICS detail**
 - “First Look” will be superseded by U.S. data in Geographic Area Statistics
 - Establishment & Firm Size releases
 - Consolidated into 7 tables (separate tables by sector in 2012)
 - Size categories standardized across sectors

2017 Economic Census Planned Data Product Releases

| Publication Series | Report Title | Planned Release Date or Date Range |
|--|---|------------------------------------|
| Core Business Statistics | Economy Wide Business Statistics for the U.S. - First Look | September 2019 |
| | Comparative Statistics for the U.S. (2012 NAICS Basis): 2017 and 2012 | December 2021 |
| | Bridge Statistics for the U.S. (2012 NAICS Basis): 2017 and 2012 | December 2021 |
| | Franchise | December 2021 |
| Geographic Area Statistics (U.S., States, Metro Areas, Counties, and Places) | Mining: Geographic Area Statistics | January 2020 - November 2020 |
| | Construction: Geographic Area Statistics | |
| | Manufacturing: Geographic Area Statistics | |
| | Wholesale Trade: Geographic Area Statistics | |
| | Retail Trade: Geographic Area Statistics | |
| | Services: Geographic Area Statistics | |
| Subject Series : Products North American Product Classification System (NAPCS) | Product Lines: NAICS x NAPCS for the U.S. and States where applicable | November 2020 |
| | Product Lines: NAPCS x NAICS for the U.S. | |

| Summary / Subject Series | | |
|--------------------------|--|--------------------------------|
| | Economy Wide Estab & Firm Size Summary Statistics by Revenue Size of Establishments | November 2020 - September 2021 |
| | Economy Wide Estab & Firm Size Summary Statistics by Employment Size of Establishments | |
| | Economy Wide Estab & Firm Size Summary Statistics for Single Unit and Multiunit Firms | |
| | Economy Wide Estab & Firm Size Summary Statistics by Revenue Size of Firms | |
| | Economy Wide Estab & Firm Size Summary Statistics by Employment Size of Firms | |
| | Economy Wide Estab & Firm Size Summary Statistics by Concentration of Largest Firms | |
| | Economy Wide Estab & Firm Size Summary Statistics by Legal Form of Organization | |
| | Manufacturing: Detailed Statistics for the U.S. | |
| | Construction: Detailed Statistics for the U.S., Regions, and States | |
| | Mining: Detailed Statistics for the U.S. | |
| | Mining: Miscellaneous Subjects | December 2021 |
| | Construction: Miscellaneous Subjects | |
| | Manufacturing: Miscellaneous Subjects | |
| | Services: Miscellaneous Subjects | |
| | Wholesale Trade: Miscellaneous Subjects | |
| | Retail Trade: Miscellaneous Subjects | |
| | Zip Code Statistics | |

Other Changes for 2017 (cont.)

- “Structural” Product Changes (cont.)
 - Adjustments to **Miscellaneous Subjects** tables
 - 38 tables dropped
 - 2 Mining, 4 Construction, 4 Manufacturing, 1 Trans. & Warehousing, 2 Information, 4 Finance & Insurance, 5 Real Estate, 6 Prof/Sci/Tech, 2 Management, 2 Admin, 2 Healthcare, 2 Accommodations, 2 Other Services
 - 7 tables added
 - 1 Utilities (“Cost of Purchased Gas for Resale by Utilities”)
 - 1 Construction (“Location of Const: Employment Size”)
 - 1 Wholesale Trade (Petroleum)
 - 1 Educational Services (“Modes of Instruction”)
 - 1 Healthcare (“New Patient Care Revenue by Payer”)
 - 2 Accommodation (“Electronic Menu Ordering” and Limited/Full/Luxury Hotel”)
 - **Class of Customer, Enterprise Support, and Exported Services** no longer separate releases by sector

| | | |
|---|--|--------------------------------|
| Summary / Subject Series | Economy Wide Estab & Firm Size Summary Statistics by Revenue Size of Establishments | November 2020 - September 2021 |
| | Economy Wide Estab & Firm Size Summary Statistics by Employment Size of Establishments | |
| | Economy Wide Estab & Firm Size Summary Statistics for Single Unit and Multiunit Firms | |
| | Economy Wide Estab & Firm Size Summary Statistics by Revenue Size of Firms | |
| | Economy Wide Estab & Firm Size Summary Statistics by Employment Size of Firms | |
| | Economy Wide Estab & Firm Size Summary Statistics by Concentration of Largest Firms | |
| | Economy Wide Estab & Firm Size Summary Statistics by Legal Form of Organization | |
| | Manufacturing: Detailed Statistics for the U.S. | |
| | Construction: Detailed Statistics for the U.S., Regions, and States | |
| | Mining: Detailed Statistics for the U.S. | |
| | Mining: Miscellaneous Subjects | |
| | Construction: Miscellaneous Subjects | |
| | Manufacturing: Miscellaneous Subjects | |
| | Services: Miscellaneous Subjects | |
| Wholesale Trade: Miscellaneous Subjects | | |
| Retail Trade: Miscellaneous Subjects | | |
| Zip Code Statistics | December 2021 | |

See the Economic Census web site (<https://www.census.gov/programs-surveys/economic-census.html>) for more information

Other Changes for 2017 (cont.)

- **New Disclosure Rules** (and their impacts)
 - Historically, Number of Establishments was not suppressed even when other variables are withheld
 - New IRS privacy rules require us to suppress Establishment counts when < 3 and/or when other data variables suppressed
 - Will also be providing more information on measures of reliability

18 of 18

| Geographic area name | 2012 NAICS code | Meaning of 2012 NAICS code | Meaning of Type of operation or tax status code | Year | Number of establishments | Value of sales, shipments, receipts, revenue, or business done (\$1,000) | Annual payroll (\$1,000) | First-quarter payroll (\$1,000) | Number of employees |
|------------------------|-----------------|--|--|------|--------------------------|--|--------------------------|---------------------------------|---------------------|
| Suitland CDP, Maryland | 42 | Wholesale trade | Merchant wholesalers, except manufacturers' sales branches and offices | 2012 | 2 | D | D | D | b |
| Suitland CDP, Maryland | 44-45 | Retail trade | Total | 2012 | 43 | 240,898 | 26,617 | 6,372 | 848 |
| Suitland CDP, Maryland | 51 | Information | Total | 2012 | 4 | N | D | D | b |
| Suitland CDP, Maryland | 52 | Finance and insurance | Total | 2012 | 6 | N | 920 | 227 | 21 |
| Suitland CDP, Maryland | 53 | Real estate and rental and leasing | Total | 2012 | 14 | D | D | D | c |
| Suitland CDP, Maryland | 54 | Professional, scientific, and technical services | All establishments | 2012 | 21 | 41,922 | 17,101 | 4,065 | 199 |
| Suitland CDP, Maryland | 54 | Professional, scientific, and technical services | Establishments subject to federal income tax | 2012 | 20 | D | D | D | c |
| Suitland CDP, Maryland | 54 | Professional, scientific, and technical services | Establishments exempt from federal income tax | 2012 | 1 | D | D | D | a |
| Suitland CDP, Maryland | 56 | Administrative and support and waste management and remediation services | Total | 2012 | 6 | 3,811 | 1,775 | 422 | 28 |
| Suitland CDP, Maryland | 61 | Educational services | All establishments | 2012 | 1 | D | D | D | a |
| Suitland CDP, Maryland | 61 | Educational services | Establishments exempt from federal income tax | 2012 | 1 | D | D | D | a |
| Suitland CDP, Maryland | 62 | Health care and social assistance | All establishments | 2012 | 16 | 15,612 | 4,213 | 941 | 125 |
| Suitland CDP, Maryland | 62 | Health care and social assistance | Establishments subject to federal income tax | 2012 | 13 | 14,547 | 3,596 | 775 | 95 |
| Suitland CDP, Maryland | 62 | Health care and social assistance | Establishments exempt from federal income tax | 2012 | 3 | 1,065 | 617 | 166 | 30 |
| Suitland CDP, Maryland | 72 | Accommodation and food services | Total | 2012 | 20 | 19,828 | 4,390 | 901 | 210 |
| Suitland CDP, Maryland | 81 | Other services (except public administration) | All establishments | 2012 | 17 | D | D | D | c |
| Suitland CDP, Maryland | 81 | Other services (except public administration) | Establishments subject to federal income tax | 2012 | 16 | D | D | D | c |
| Suitland CDP, Maryland | 81 | Other services (except public administration) | Establishments exempt from federal income tax | 2012 | 1 | D | D | D | a |

Other Changes for 2017 (cont.)

- NAICS and Geographic levels published in **Geographic Area** tables
 - For 2012 EC, data released varied by sector
 - For 2017 EC, **no Place data** for Manufacturing
 - Published levels for other sectors may be reduced based on response rates, data quality, suppression rules, and other factors
 - Check the Economic Census web site for more info
- Economic Census of Island Areas
 - Releases will mirror the U.S. data tables as much as possible (consolidated)
 - 2 Geographic Area Series tables
 - 4 NAPCS tables
 - 4 Size tables
 - 22 Industry tables (Manufacturing and Construction)
 - 13 Miscellaneous Subjects tables

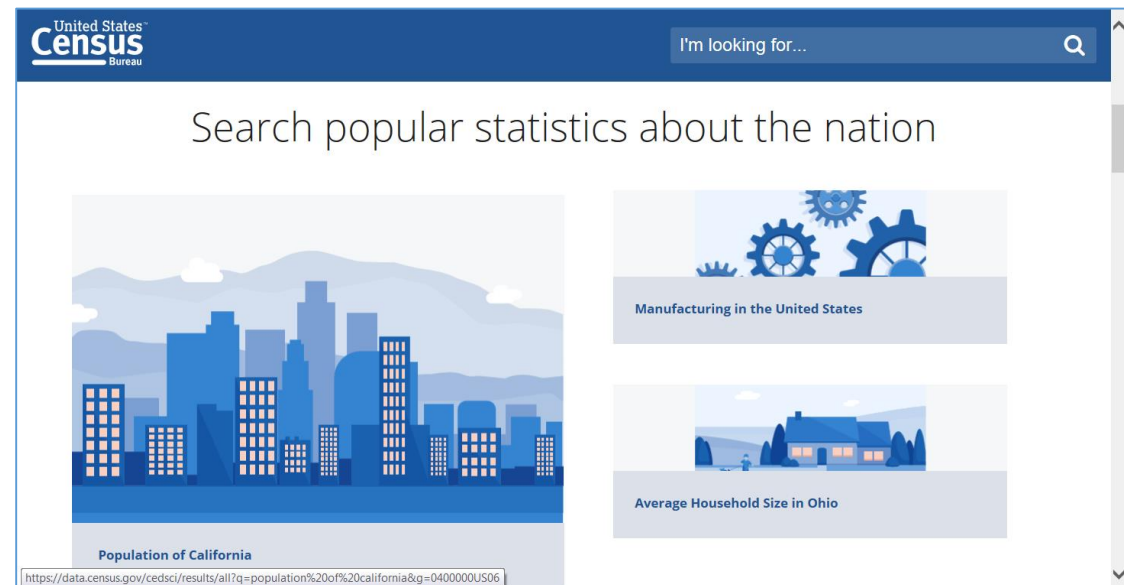
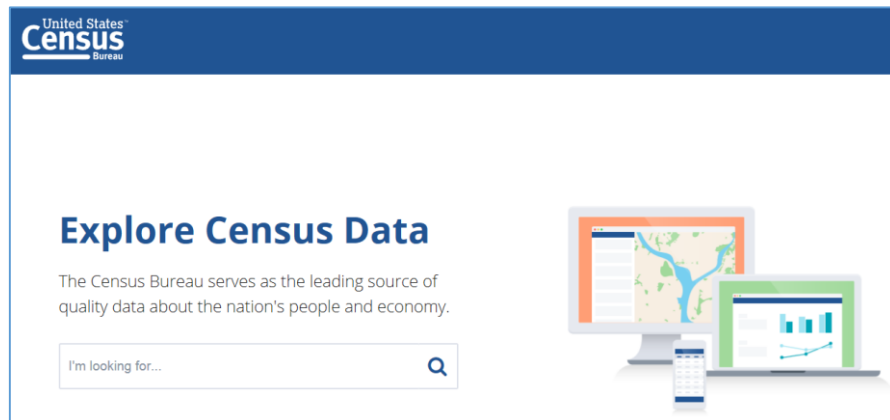
Geographic Coverage for the Economic Census

"X" denotes geographic coverage in the 2017 Economic Census.

| Sector | U.S./States | Metro Areas | Counties | Places | ZIP Codes |
|--|-------------|-------------|----------|--------|-----------|
| Mining | X | | | | |
| Utilities | X | X | X | X | |
| Construction | X | | | | |
| Manufacturing | X | X | X | X | |
| Wholesale Trade | X | X | X | X | |
| Retail Trade | X | X | X | X | X |
| Transportation and Warehousing | X | X | X | X | |
| Information | X | X | X | X | |
| Finance and Insurance | X | X | X | X | |
| Real Estate and Rental and Leasing | X | X | X | X | |
| Professional, Scientific, and Technical Services | X | X | X | X | X |
| Management of Companies and Enterprises | X | | | | |
| Administrative and Support and Waste Management and Remediation Services | X | X | X | X | X |
| Educational Services | X | X | X | X | X |
| Health Care and Social Assistance | X | X | X | X | X |
| Arts, Entertainment, and Recreation | X | X | X | X | X |
| Accommodation and Food Services | X | X | X | X | X |
| Other Services (Except Public Administration) | X | X | X | X | X |

Other Changes for 2017 (cont.)

- New **Data.census.gov** dissemination platform
 - For the 2012 EC, data primarily released on [American FactFinder](#) (AFF), with selected data released in other tools
 - For the 2017 EC, all data will be released on the new [data.census.gov](#) platform (selected data will continue to be released in other tools too)
 - Historical Economic Census data will be accessible on AFF until eventually migrated to new platform
 - Users should familiarize themselves with this new tool and its capabilities



Summary

LOTS of changes to the Economic Census data products!

- **Geographic area** changes
 - Make sure the boundaries of the area you care about haven't changed before making time series comparisons
 - Data for newly-qualifying places
- **NAICS** changes
 - Verify comparability for time series
 - Data for emerging nanobiotechnology industry
- **NAPCS** – Makes it easier to compare products and services across industries
- Other changes
 - **Dropped** and **Changed** Miscellaneous Subjects tables – Check web site for details
 - **New Disclosure Rules** (and their impacts)
 - New **Data.census.gov** dissemination platform – Test out the existing beta site

Q & A and Thank You!

Contact me at:

andrew.w.hait@census.gov

(301)763-6747



Census Academy

www.Census.gov/Academy

Courses

Data Gems

Webinars

Your Virtual Hub for Learning Data Skills

Join the
Community